



2020 San Francisco Edtech Conference Is a Wrap

March 11, 2020

Cooley recently completed the 3rd annual San Francisco CooleyED [conference](#) and [pitch night](#) with two days of unique panels, discussions and networking opportunities building out connections in the edtech ecosystem. The event kicked off at General Assembly with a startup pitch night where eight edtech seed-stage companies made “Shark Tank” style pitches to a panel of seasoned investors and innovators along with an audience of investors, entrepreneurs and thought leaders driving the future of work and future of learning. Our esteemed panel of judges included [Nika Duan](#) (Emerson Collective), [Chian Gong](#) (Reach Capital), [Mark Miller](#) (Good Harbor Partners/LearnLaunch) and [Elaine Wu](#) (VIPKid). The presenting companies were selected from a highly competitive pool of applications.

Presenting companies

- [Admit.me](#)
- [Apelab](#)
- [Cue Career](#)
- [LabsLand](#)
- [Qooco](#)
- [School Day Wellbeing](#)
- [Tanoshi](#)
- [Tutorfly](#)

After a robust evening of pitches and networking, the second half of our CooleyED events resumed the next morning at Cooley’s San Francisco Office and focused on panels and “fireside chats” with successful entrepreneurs and investors sharing advice regarding diverse segments of the edtech ecosystem. The day began with a fireside chat with [Deborah Quazzo](#), Managing Partner, GSV and co-founder of the ASU GSV Summit, and ended with a discussion with [Tony Miller](#), Managing Partner, Excolere Equity Partners and former Deputy Secretary and Chief Operating Officer of the US Department of Education. The conference also included two panels of early, mid and late-stage companies and investors that provided insights, predictions and valuable (and entertaining) advice from their impressive experience.

Panel speakers included

[Joy Chen](#) – US Chief Investment Officer, TAL Education Group
[John Danner](#) – Managing Partner, Dunce Capital
[Victor Hu](#) – Managing Partner, Lumos Capital Group
[Tom Kovats](#) – Vice President, Finance, Coursera
[Sarah Leoni](#) – CEO, Greenfig
[Karl Mehta](#) – CEO, Edcast
[Amit Patel](#) – Managing Director, Owl Ventures

Our next CooleyED event is scheduled for June in London as part of London Edtech Week. If you would like more information on participating in any of our upcoming events, please reach out to [Rebecca Lanz](#).

CooleyED events are designed to connect invited companies, investors and other ecosystem builders in an interactive environment fueling network building and helping companies grow. Attendance is free of charge and companies are eligible to participate without regard to Cooley affiliation. CooleyED events are held annually in New York in November, in the SF Bay area in February and at various times in international cities.

This content is provided for general informational purposes only, and your access or use of the content does not create an attorney-client relationship between you or your organization and Cooley LLP, Cooley (UK) LLP, or any other affiliated practice or entity (collectively referred to as “Cooley”). By accessing this content, you agree that the information provided does not constitute legal or other professional advice. This content is not a substitute for obtaining legal advice from a qualified attorney licensed in your jurisdiction, and you should not act or refrain from acting based on this content. This content may be changed without notice. It is not guaranteed to be complete, correct or up to date, and it may not reflect the most current legal developments. Prior results do not guarantee a similar outcome. Do not send any confidential information to Cooley, as we do not have any duty to keep any information you provide to us confidential. This content may have been generated with the assistance of artificial intelligence (AI) in accordance with our [AI Principles](#), may be considered Attorney Advertising and is subject to our [legal notices](#). Copyright © 2026

